

## Profile

Award-winning **Technologist** and **Interaction Design** innovator.  
Experienced as both a technology leader/manager and as a liaison between Engineering and Creative.

## Employment Experience

2007-Present     **Interaction Designer & Technical Architect**  
 (Consultant)  
 agencies:     Mekanism, LeadDog Marketing Group,  
                   Ogilvy & Mather, Th3rd Order,  
                   The Hyperfactory Ltd.  
 clients:        Performa, Siemens, PBS, Amtrak, Bundle.com,  
                   Electronic Arts, MTV/Harmonix,  
                   Sony Computer Entertainment of America  
                   Los Angeles, CA; New York, NY

Designed **engaging and consumer-focused experiences** for community-based, data-driven, and marketing websites.  
 Worked extensively with cutting-edge mobile and consumer-driven media.  
 Developed front-end and middle-layer implementations with a strict adherence to web standards, extensibility, and flexibility.  
 Developed custom **data visualization** tools.  
 ★ Nominated for a 2008 Webby Award

2013-2016     **Technical Director** (Consultant)  
 agency:        DĒBRAIN  
 clients:        Pernod Ricard, NBC  
                   Brooklyn, NY; Bogota, CO

### Managed near-shore development teams.

Served as UX Lead for various projects.  
 Represented the agency's technical team during client engagements and pitches.

2006-2007     **Director of Creative Technology**  
 agency:        Saatchi & Saatchi LA  
 client:         Toyota  
                   Los Angeles, CA

**Developed new and emerging platforms** for advertising & marketing, including mobile, widgets, RSS, environmental installations and gaming.  
 Interactive work for the Toyota **account grew dramatically**, up to \$5 million per project.  
 Served as liaison between the Agency and external technology partners.  
 Introduced and **led Experience Planning/Information Architecture**.  
 Architected and co-concepted numerous highly regarded projects, including rich-media sites, display ads, and a complete site redesign.  
 Created the **world's first** two-player in-banner game for Yaris.

## Previous Clients

- Performa
- Siemens
- PBS
- NBC
- Pernod Ricard
- Amtrak
- Bundle.com
- Electronic Arts
- ★ MTV/Harmonix
- Sony
- ★ Toyota
- ★ The New York Times
- Foxwoods
- Samsung
- Levi's
- Kellogg's
- McNeil/Tylenol
- Disney
- ★ Diageo
- Aflac
- Redken
- Philip Morris USA
- General Electric

## Employment Experience (continued)

Authored new agency-wide organizational processes.

Represented the Agency as a panelist at industry conferences.

- ★ A 2007 Webby People's Voice Award
- ★ A 2007 Webby Award Nomination
- ★ Two Favourite Website Awards
- ★ Adobe Site of the Day, Aug. 17th 2006
- ★ Global Mobile Awards 2007: Best Mobile Advertising Nomination

2005-2006     **Presentation Layer Architect**  
 agency:     Avenue A | Razorfish  
 clients:     The New York Times, Maybelline  
                   New York, NY

Architected and led the front-end re-development of the much-lauded 2006 redesign of The New York Times.

Served as internal AJAX and Standards Compliance expert.

- ★ Two 2006 Web Marketing Association WebAwards

2005     **Sr. Art Director**  
 agency:     Arc Worldwide  
 clients:     Foxwoods, Samsung, McNeal/Tylenol, Levi's,  
                   Kellogg's, Disney, Diageo  
                   New York, NY

Developed concepts, interactions and copy for new business pitches.

- ★ A 2006 Web Marketing Association WebAward

2004-2005     **Software Engineer**  
 agency:     Arc Worldwide  
 clients:     Philip Morris USA, Redken, Aflac, Disney  
                   New York, NY

2003-2004     **Web Engineer (Freelance)**  
 agency:     Semaphore Partners/Arc Worldwide  
 client:     Philip Morris USA  
                   New York, NY

2001-2002     **Lead Web Developer (Consultant)**  
 client:     General Electric, Application Performance Center  
                   Schenectady, NY

## Education

2001     Rensselaer Polytechnic Institute  
            Computer Science

1998-1999     University at Albany  
                   Creative Writing, Photography, Computer Science

## Skills

### Programming

JavaScript, Objective-C, Java, C#, PHP, Perl

### Query

SQL, PL/SQL, XSLT, XPath, XQuery, LDAP

### XML Formats

Atom, RSS, RDF, SVG

### Web Services & Data

REST, JSON, SOAP

### Databases

MySQL, MS SQL, Oracle

### Platforms

PHP, ASP.net, J2EE

### Web Servers

NGINX, Apache, IIS

### Content Servers

Drupal, Plumtree, Interwoven Teamsite

### JS Libraries

jQuery, Backbone.js, Yahoo! YUI

### Design Software

Illustrator, Photoshop, Sketchup, OmniGraffle, Visio

### DevOps

Ansible, Docker

### Other

Vagrant, Processing, Git, Mercurial, SVN